

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 23.September.2015, AT AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIOM, B-BLOCK FOR ALL ABS MBA STUDENTS:

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Prof. Alain Boge, French Professor of International Business, International Strategy and Geopolitics and Dr Michael J Dolan, International Director, ISC Paris Business School on Topic: “International Strategy and International Business” for All MBA Students of ABS

CORPORATE-CONNECT: ABS CORDINATORS: Ajay Kumar Pandey.

CRC CORDINATOR: Mr. Ankur Gupta, Dy. Director,CRC.

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.30 am- 11.45 am	Welcoming and Introduction of Prof. Alain Boge and Dr. Michael J Dolan.	Prof. Alain Boge and Dr. Michael J Dolan are welcomed by VC, Pro VC, Director-International Affairs and Dy. Director ABS. Afterwards, a brief introduction of Prof. Alain Boge and Dr. Michael J Dolan was given by ABS student anchors.	Corporate Connect Special session begins with welcoming and introduction of corporate speaker.
2.	11.45 am- 12.45 pm	Prof. Alain Boge and Dr. Michael J Dolan, conducted an interactive Corporate connect session on the topic ‘International Strategy and International Business’.	Prof. Alain Boge and Dr. Michael J Dolan delivered extensively through PPT and interactive session with students about the process of Globalization, facts pertaining to its current trends and its future scenario.	The ABS Management students learned the process and some relevant facts of Globalisation.
3.	12.45- 1.00 pm	Question-Answer and Thanks giving session	Prof. Alain Boge and Dr. Michael J Dolan interacted extensively about process of globalization, its current trends, geopolitics and its implication for future.	Corporate Connect session conducted successfully.